

Marketing Executive

A publishing and events company in the aviation sector requires a marketing executive to join their friendly, progressive team.

In return for enthusiasm and an interest in online marketing, we'll provide you with an excellent grounding in marketing skills and processes that will set you up for a career in the field.

Who we're looking for:

- A recent graduate or college leaver
- Passionate about the web and marketing communications

Skills needed:

- Strong written communication skills
- Microsoft Office proficient, especially Excel
- Experience using a website CMS, especially Wordpress
- Awareness of social media use for businesses
- Great attention to detail, enthusiasm and willingness to learn

Even more importantly than all this is your mindset. We're happy to invest time in developing the skillset of an individual with the passion to progress rapidly.

Tasks to be undertaken:

- Email Marketing
- Copywriting and creative briefs
- Production management of marketing materials
- Market research and database administration
- Social Media - SEO
- Website Management using a CMS

The company is based in near Gatwick Airport, and is in easy reach of the train station.

To apply, please email your CV to melissapaulden@thebnc.co.uk with a cover note and a link to your favourite website.